



Vision Statement

Muskegon, The Premier Shoreline City Offering a Vibrant, Affordable and Ethnically Diverse City Where Citizens Feel Safe, Enjoy Their Neighborhoods and Have Access to Their City Government.

Value Statement

Provide All Services In a Professional, Ethical, Courteous And Cost-Effective Manner.

Mission Statement

- To Improve the Quality of Life for the Citizens of Muskegon Through Good Stewardship of Resources, Excellent Service, and Leadership for the Greater Community.
- Take Leadership Responsibility for Improving Race Relations and Diversity.
- Foster Opportunities for City Youth.
- Promote Economic Stability, Diverse, Economic Growth, and Redevelopment.
- Sustain the Natural, Cultural, and Recreational Resources of the Community.
- Foster Strong Ties Among Governments & Community Agencies.
- Develop and Maintain City Infrastructure and Facilities.
- Maintain and Enhance the Neighborhoods of the City.

Equity Vision Statement

Muskegon is an ethnically diverse city where we embrace differences and value relationships, access to city services and programs is universal, and people are engaged in community building. The diversity of our community is reflected in city businesses, events, boards, commissions and staff.